

From product and building...

The book

IKT

A building

Hybrid

where books exist and can be borrowed A building, www, an idea, temporary territories

...to value and added value

Expectations:

A strategy of welfare

- for every oneideas and competences

Development

- technology and media
- welfare and children education, culture, democracy
- public and school library
- theories and research

Answers:

The children's

library

- sorting and qualifying
- platform, vision and strategy
- profiling and marketing
- · differentiated service
- communication

legitimation of the library - a transmitter

Between people

- Generations
- Cultures
- Groups Opinions
- Interests

(Inspiration: Kerstin Bergendal: "Temporary Territories")

Between positions

- · Culture & education
- · Everyday environment
 - Old an new order
 - Media
 - Methods

The Children's library of the future

A local platform which appeals to children

"The good story"



Icons

- · A personal academy
- · The 1000 talents
- · A meeting place

A laboratory of the future interference

Visions

Conversations in order to collect different ideas

- · Estimate, communicate, structuralize
- · Synthesis and create

- Changes in the children's library of today
 Flexibility, prototypes
 Test and evaluate (cf. Kerstin Bergendal: *Temporary Territories*, p. 109)

Important places - identity and character

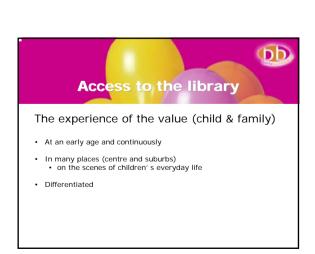
Dares to be exclusive

Local and comprehensible in our age

Exist through children's active participation/dedication/action

The pro-active member of the staff Push strategies Information is disseminated with the library Pull strategies The needs for existing networks in the sections of the population one wants to reach Used as management tool (Cf. Roy Langer I "Det Integrated library", p. 133", p. 123").





(DD) Communication - opinions and consequences

Upbringing

- · Investment in culture and education
- The book is the starting point
- · To push literary knowledge

Exchange and relations

- Interaction based on fascination
- · The child and the course is the starting point
- · To increase motivation (to pull) (Inspiration: Helene Illeris: "Med fascination som drivkraft")

Reshuffling - change of positions

Involvement in order to increase value

- The population individual and in groups
- Artists, architects and designers
- Scientists, researchers and businessmen Partners from social, culture and education sectors
- Management and staff

(Inspiration: Kerstin Bergendal: "Temporary Territories")

Reshuffling - different characters

The "pilot"

- Guide
- Instructor
- Organizer
- · Fund raiser
- · Service mechanic
- Strategist

Personal relations

- Consultant
- · "Philosopher"

The powers of the librarian To manage a personal relation "to walk on three legs": Professional Mediating Human and personal (Cf. Per Schultz Jørgensen about the powers of the

Reliability Olivia – a future-children's librarian • An engaged citizen • Ready to help, tolerant, sympathetic • Sense of quality, un-snobbish, engaged in culture, an engaged mediator • Interested in other people and their opinions • A competent net surfer (Inspiration WWW ask Olivia)

