

TUESDAY 12 TUESDAY 12 TUESDAY 12 TUESDAY 12

THEME: INCLUSION AND PARTICIPATION IN PHYSICAL AND DIGITAL LIBRARIES

- 9.00 - 9.50** **Where Democracy Happens: The Process of Inclusion**
Director Nancy Tessman, Salt Lake City Library, US.
From the initial planning stages through benchmark celebrations to the subsequent record-breaking use of the facility, the Salt Lake City Public Library modeled a process of inclusion and active engagement within the community that has proven to be the key element in the successful new Central Library for the City. Nancy Tessman, Director of the Library, will outline the initiatives and intentions that led the organization through this innovative process.
- 9.50 - 10.20** **Local Involvement as an Instrument When Planning to Build New Facilities**
Architect m.a.a. Per Schulze, The Danish Foundation for Culture and Sport Facilities
Advantages and disadvantages, when you involve local partners - perspectives in local democracy processes - interaction between different players.
- 10.20 - 10.40** **Sofa Session** *Nancy Tessmann and Per Schulze.*
- 10.40 - 11.10** **Coffee break**
- 11.10 - 11.40** **Library Participation Cultures**
Librarians Peter Giger and Eva Norling, Blekinge Tekniska Högskola, Sweden
Getting a deeper sense of what it means to participate in a library culture, and trying to figure out what the future has in store for the library as an institution
- 11.40 - 12.10** **Library 2.0. - From Patronizing to Participation**
Information Specialist Samuli Kunttu, Helsinki City Library, Library 10, Finland
Analyzing the concept of library 2.0 and what it means for physical and virtual services. How libraries, especially music libraries, can provide an interactive environment where the customer is both user and producer using Library 10 as a case
- 12.10 - 12.30** **Sofa Session** *Peter Giger, Eva Norling and Samuli Kunttu.*
Chair: Esben Fjord, Royal School of Library and Information Science, DK
- 12.30 - 12.45** **Elevations Revisited** *Director Andrew Cranfield, EBLIDA*
- 12.45 - 13.00** **Thanks to everyone. See you in Halmstad 2008**
- 13.00 - 14.00** **Lunch and Departure**



ELEVATIONS

THE NETWORKING LIBRARY
'HALMSTAD'-CONFERENCE
AT THE CONCERT HALL AARHUS,
DENMARK, 10.-12. JUNE 2007

PROGRAMME

SPONSORS



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CONFERENCE BACKGROUND

'Elevations - the Networking Library' is organized by the 'Halmstad Conference Group' and Aarhus Public Libraries in cooperation with: Danish Library Agency, Norsk Biblioteksforening, Danish Library Association and EBLIDA - European Bureau of Library, Information and Documentation Associations.

CONFERENCE ORGANISER

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ELEVATIONS: THE ACTION OR FACT OF
BEING RAISED TO A HIGHER OR MORE
IMPORTANT LEVEL, STATE OR POSITION

REGISTRATION AND HOTEL BOOKING

Online on www.kongreskompagniet.dk/elevations2007
 Please contact Kongreskompagniet for all questions regarding registration and accommodation:
 Tel.: +45 86296960 | fax: +45 86296980 | kontakt@kongreskompagniet.dk

INTERNATIONAL CONFERENCE CHECK-IN & HELP DESK

During the conference a Conference Help Desk at the Concert Hall Aarhus will be staffed.
 There will be a board for messages and notifications. Help Desk Telephone: +45 4023 0463

PROGRAMME

We reserve the right for programme additions, surprises and alterations

SUNDAY | O SUNDAY | O SUNDAY | O SUNDAY | O SUNDAY | O

- 13.00 - 18.00 Excursion: Visit to Kolding Public Library**
 The bus leaves from Aarhus at 13.00 arrival at Kolding Public Library at 14.30.
 The bus leaves Kolding at 17.00 and arrives in Aarhus at 18.00. Pick-up and arrival in Aarhus at the Scandic Plaza Aarhus, Banegårdspladsen 14.
- 19.00 - 22.00 Get2gether at the Main Library After Dark**
 Doors open at 18.30. Check-in. Buffet 2.0 sponsored by FKI Logistex. Snacks, wine, beer, browsing, live music and networking.

MONDAY | I MONDAY | I MONDAY | I MONDAY | I MONDAY | I

- 8.30 - 9.30 Arrival and Check-in**
 Check-in takes place at the Conference Help Desk at the Concert Hall Aarhus (conference venue). Visit sponsor exhibition and poster sessions
- 9.30 - 9.45 Welcome to Aarhus**
Alderman Flemming Knudsen, Aarhus City Council
Introduction to Elevations - The Networking Library
Conference Chairman Director Rolf Hapel, Citizens' Services and Libraries Aarhus, Denmark

MORNING THEME: STRATEGIES AND LIBRARY POLICY

- 9.45 - 10.10 From Creativity to Innovation and Elevation - Introduction to Conference Keynote**
Chief Executive Officer Mr. Jens Thorhauge, Danish Library Agency
 Creativity has always been high in Nordic Public Libraries. The challenge is to turn creativity into innovation by anchoring and branding new products and services, to think in new terms of user relations and at the same time stick to library core services.
- 10.10 - 10.45 Global Libraries**
Senior Programme Officer Teresa Peters, Bill and Melinda Gates Foundation, USA.
 For a long period The Bill and Melinda Gates Foundation has supported library development inside and outside the USA. Based on core values of the public library the Foundation has actively worked with communities in different parts of the world to enable the local population access to knowledge through information technology.
- 10.45 - 11.15 Coffee break - Visit Exhibition and Poster Sessions**

- 11.15 - 12.00 The Axiell Lecture: Reaching Higher - Looking Out**
Chief Executive Officer Christine MacKenzie, Yarra-Melbourne Regional Library Corporation, Australia
 The role of public libraries is changing fundamentally as we move into a new age of technology, and a new digital lifestyle. Web 2.0 promises to make the web a way of life and touch every aspect of our lives. Increasingly people are interacting and participating on the internet and becoming creators, not simply consumers. Libraries are starting to use these technologies to engage their users as well as to create content in areas such as local history and local writing and so assist in the development of connected and inclusive communities. This presentation will discuss how Yarra Plenty Regional Library is positioning itself for the future and what some of the possibilities might be.

- 12.00 - 12.20 Sofa Session - Strategies and Library Policy**
Jens Thorhauge, Teresa Peters and Christine MacKenzie. Chair: Rolf Hapel

- 12.20 - 12.30 Introduction to Poster Sessions**

- 12.30 - 14.00 Lunch - Visit Exhibition and Poster Sessions**

AFTERNOON: EXAMPLES OF BEST PRACTICE, PARTNERSHIPS, SOCIAL CAPITAL AND USER CENTERED INNOVATION

- 14.00 - 14.30 Peel Me a Grape: Getting under the Skin of Library Partnerships in England**
President of the Public Libraries International Network Rob Froud, Manager of the Cultural Service, Somerset County Council, United Kingdom
 This paper will look at national, regional and local partnership initiatives in England and the changes and innovations which they have created. As the grape loses its skin the flesh will reveal the truth about Framework for the Future (the national strategic plan for public libraries) and details of some exciting local service initiatives.

- 14.30 - 15.00 Public Libraries and Social Capital**
Professor Ragnar Audunson, Oslo University College, Norway
 Can public libraries play a role in generating social capital and promoting integration and activities in local communities? Is this a new mission or an old concept that needs to be innovated in the multicultural society? The presentation will discuss how the project PLACE - Public Libraries Arenas for Citizenship researches these issues.

- 15.00 - 15.30 Coffee break - Visit Exhibition and Poster Sessions**

- 15.30 - 16.00 User Centred Innovation**
Flemming Vang Sparsø, Senior Scientist, Danisco A/S, Denmark
 Danisco A/S is a world leading supplier of food ingredients and has as such an interest in how consumers think and feel about food in order to help its customers, the global food industry, to become better at fulfilling the unmet needs of the consumers. The presentation will give insights into how Danisco has worked both with the latent needs of the consumers and with the dream of a chef to create and serve a plate of air.

- 16.00 - 16.20 Sofa Session**
Rob Froud, Ragnar Audunson and Flemming Vang Sparsø

- 16.20 - 17.00 Three tales from Aarhus:** Co-creation of Innovation Strategies, TransformationLab & Multimedia House
Knud Schulz, chief of the Main Library, Marie Ostergaard, project manager of the Multimedia House & Sidsel Bech-Petersen, project consultant of the Main Library

Conference Dinner Party 2.0 at Varna Palæet

- 18.40** Free busses for Varna Palæet leave from hotels
- 19.00 - 01.30** Aperitif in the garden of Varna Palæet with a view over the bay of Aarhus. Three-course dinner, free wine, beer and water ad lib. all evening. Dance and Live music: On the Radio. Vote for your favourite style or favourite song on www.elevations.dk/vote
 Free shuttle busses return to the Hotel from 23 to 01.30.