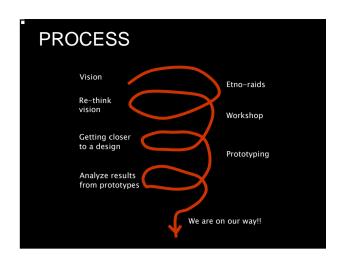
2. TALE FROM ÅRHUS CO-CREATION 4 EXAMPLES FROM PROJECTS AT THE MAIN LIBRARY IN ÅRHUS

Everyone talks about it...

- What?: Value is being co-created by the library and the user, rather than being created entirely inside the library.
- Why?:
 - possible to test earlier in the process
 - create usable library services
 - make relevant services
 - find new ways to support learning
 - find out how to use technologies in the library space











THE AUGMENTED LIBRARY

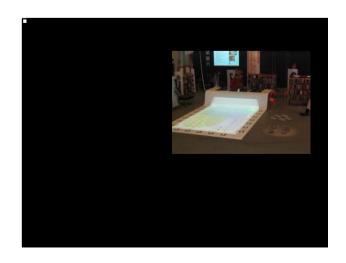












LESSONS LEARNED

- New skills and methods
 Adjust methods for each process!
- It's is not about letting the users drive the process! (user based rather than user driven).
 We analyze their input!
- It is not just about asking what the users want! (often they don't know what they want!).
 Setting up the right process!