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CENTRAL PUBLIC LIBRARY

Some thoughts about Library 2.0

- Library 2.0 should be defined and shaped by librarians and library users
- Every library's starting point is different
- Library 2.0 should be extended beyond web services and use of new applications
- Making library's physical and virtual space more interactive
- "Make that door swing both ways"

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From Living room to Working room



- Space and equipments for study and work
- Planning the library space together with staff and customers
- Moveable tables and plugs for laptops
- Updated staff

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Some thoughts about Library 2.0 and music libraries

- Customers role -> from content consumer to content creator
- Traditional activities of a music library alongside new opportunities provided by web 2.0 and information technology overall
- The library provides an interactive environment, where the customer can be user, producer and performer
- Renewal of culture -> threshold to participate as low as possible

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Mobile devices for users



Loanable peripheral devices:

- DVD, CD-RW, USB, ZIP drives
- Memory card readers
- USB and Bluetooth sticks
- Headphones
- portable CD-players
- DVD viewers

- Light easily movable tables for laptops

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Customer as a content creator



• Studios for recording and audio editing

• Room for rehearsing and playback

• Instruments for loan

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Demo Tower - Customer as content creator and producer

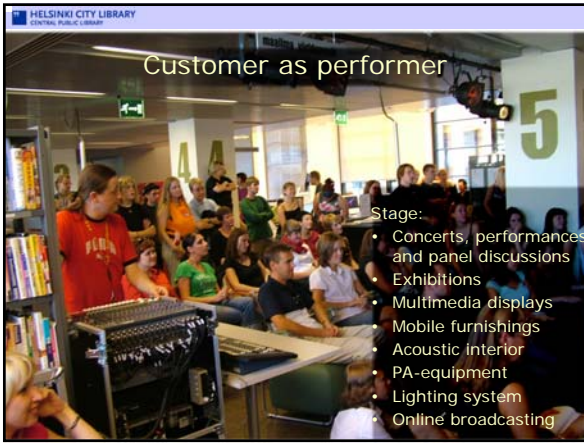


Cd tower from which you can listen:

- Demo cds left by customers
- Music produced by customers in library's studio facilities

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Customer as performer



Stage:

- Concerts, performances and panel discussions
- Exhibitions
- Multimedia displays
- Mobile furnishings
- Acoustic interior
- PA-equipment
- Lighting system
- Online broadcasting

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Customer as a publisher



- Publishing courses for associations and organizations
- Web 2.0 guiding for customers
- Loanable technology for recording

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Library as a publisher



- Concerts, lectures, panel discussions, writer/composer visits etc. are recorded
- Channels as webcasting, podcast, mp3, radio
- Sharing through own server or web 2.0

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Community collaboration

Group Work room:

- Seats for 18 people
- 3M Digital Wall Display
- Video conferencing
- Not for commercial use
- For associations and organizations, especially NGOs



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LoveRadio Project



Celebrating legendary Finnish record company Love Records
Live concerts, interviews, etc
Every day 2 hrs Helsinki City Library's own programme
Could be heard in Helsinki metropolitan area and from internet

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Radio Station

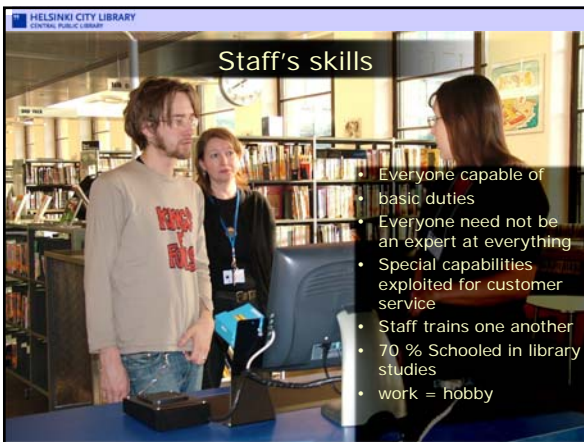


Possibility to broadcast:

- Library's own programs
- Concerts, lectures, etc
- Loverradio project was realized in 2007







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New tasks of staff



- Web 2.0 –trainer
- Media assistant
- Studio engineer
- Promoter
- Sound editor, video photographer, lighting technician
- Radio journalist

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Library 10 is



- the library service point in the city center
- a place for creating, displaying and publishing culture
- a public city facility
