

Peel me a grape...



Getting under the skin of library partnerships in England

Rob Froud

878 and all that



Strong and Prosperous Communities



- Power (to the people)
- Place Shaper
- Community engagement
- Commissioning

Improvement through Partnership

“Everyone wants to see improvements to their local schools, hospitals, libraries and parks. They want, rightly, to be able to access the best possible services, shaped around their community’s needs, at times that suit them. But they do not expect to have to finance that change through excessive tax increases. And nor should they. **Our aim is that every local authority, working with its local partners, will be able to radically improve local services and drive forward efficiency.**”

Shaping Places

In order to transform communities, local government needs the support not only of other statutory providers, but of all citizens, and the groups that speak for them. ***This White Paper will enable all parts of the third sector, whether they are local neighbourhood groups or social enterprises and voluntary groups, to be an effective partner*** of local government in **shaping places** and leading and building strong, cohesive communities.

Framework for the Future



- Promotion of reading and informal learning
- Access to digital skills and services including e government
- Tackling social exclusion, building community identity and developing citizenship

Partners and Roles

- Partners
- Client/Contractors
- Gaps and synergies

- The Third Sector





The Reading Agency helps librarians and maintain new ways of working, share good practice, continue to raise standards and to publicise the excellent work they do. We...

- **build new national and regional partnerships with broadcasters, businesses, literary awards and other organizations with an active interest in readers and reading.**
- originate projects designed to entice people of all ages to broaden and extend their reading.
- undertake research into libraries, reading and provide consultancy to individual library services/ local authorities.
- **make sure opinion formers in government and other relevant agencies are familiar with what libraries can and do offer and the work they do.**
- produce the evidence and arguments necessary for successful promotion of the excellent work libraries do.

<http://www.readingagency.org.uk/>



Public Purposes

- (a) sustaining citizenship and civil society;
- (b) promoting education and learning;
- (c) stimulating creativity and cultural excellence;
- (d) representing the UK, its nations, regions and communities;
- (e) bringing the UK to the world and the world to the UK;
- (f) in promoting its other purposes, helping to deliver to the public the benefit of emerging communications technologies and services and, in addition, taking a leading role in the switchover to digital television



BBC partnership:RAW



- Reading and Writing
- High level of engagement
- Structured commitment
- BBC support and Library access

BBC Partnership: Breathing Spaces



- Three year campaign
- Environment
- Summer reading challenge
- 200,000 participants

The Reading Partners

- Steering Group of senior publishers
- 12 librarians-second Steering group
- Working Group – publishers' marketeers
- Project Co-ordinator
- Skill sharing pairs

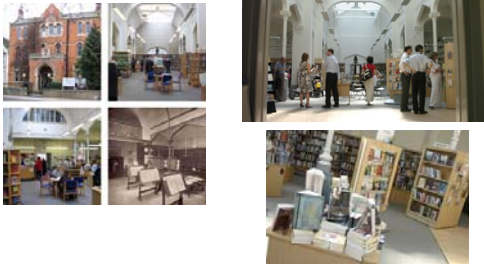


Future Libraries Partnership

- Nine Publishers
- DCMS
- MLA
- Society of Chief Librarians
- The Reading agency



Richmond, London





lovelibraries

Young Librarians of the Future



Michael Stead, 26
 @_Resources
 Librarian Bolton Libraries Service

Michael specialises in electronic resources and has set up a blog to support the database of web resources available and to help facilitate the online reading process. He has also helped to set up a graphic novel reading group.

"Thanks to Peter Hain's sitcom, Phoenix Nights, the people of Bolton believe that the future is garic bread. Like the famous side-dish, I'm a new breed on an established stage. One thing happened in my late teens that made me realise that libraries are cool. Oily in Buffy the Vampire Slayer. The culture in Buffy was one that placed an obvious and substantial value on the acquisition and exploration of knowledge. Oily, as the librarian, was the conduit to that knowledge. Although I wasn't oily, the combination of my enjoyment of reading and the same heroic character caused my first look at librarianship as a career, losing my school's careers library. The library is a dynamic working environment. New things happen all the time. I've got another 40 years of this, and I know I'll enjoy them."

To read more about Michael Stead, click here to download his application



Photo: Michael Stead

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Love Libraries is a campaign to make English libraries even better. To explore a new vision of a 21st Century Reading Service we've transformed three libraries in 12 weeks.

- Home
- News
- Press Releases
- The Libraries
- Young Librarians of the Future
- Background and Research
- Have Your Say
- What They Say
- Sign Up

Want to find out more about the Love Libraries campaign? [Email us!](#)



Three joint projects

- Bolton:PCT Library located in Central Library
- Birmingham:The Health Exchange
- Doncaster: NHS Local Improvement Financial Trust(LIFT)



25





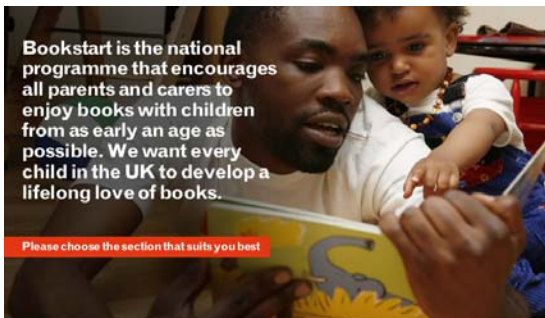
- Healthy Living Centres
- Strong links with local government
- Blurring of services
- Bookstart



26



<http://www.bookstart.co.uk/>



27



UnityUK and Interlending

the combined regions

unity uk

WISDOM
Connecting Libraries in the SouthWest

SWRLS

plin

28

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The Commissioning Model

- Market driven
- Strong client
- Third sector involvement
- Enabling and sustainable communities
- Strategic focus
- <http://www.communities.gov.uk/index.asp?id=1508174>

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29

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Communities and Local Government

Home - Research and statistics - Publications - Local and regional government - <http://www.communities.gov.uk/index.asp?id=1508174>

Working paper on new ways of working and new models of provision within the public library service

Publication title: Developing the Local Government Services Market
New ways of working and new models of provision within the public library service - a working paper
Audience: Policy makers, suppliers and commissioners involved with the public library service
Date published: 28 February 2007
Product code: UE LGFG 04304
Price: Free

Summary

This working paper sets out key findings in relation to the development of markets and new models of provision in the public library service. It is part of a wider study of key local government services markets undertaken by Procurement Services for Communities and Local Government. The report highlights key challenges and opportunities in relation to the public library service, the implications of recent policy proposals, and potential ways forward in developing the market.

Order

This publication is only available online - see below to download.

Alternative formats under Disability Discrimination Act (DDA): if you require this publication in an alternative format (eg Braille or audio) please email alternativeformats@communities.gov.uk sending the title and product code(s) of the publication, and your address and telephone number.

LibrariesWest

- Previously Foursite
- Client / Contractor
- Model of best practice
- Next phase under review

Essential ingredients

- Baggage
- Change
- Governance
- Leadership
- Trust
- Skills
- Price



Major national partners

- Society of Chief Librarians
- MLA and DCMS
- The Reading Agency
- BBC
- NHS
- Publishers
- Library Authorities and Regions
- British Library

Happily ever after...

- Shandy and malt
- Investment
- Culture
- Capacity
- Fatigue
- Fun



Key Points

- Partnership culture thrives
- Shift to third sector
- Major National Public Sector Partners
- Public Private Partnerships
- Even more new paradigms

Thank you for listening



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