The Multimedia House

- **a proces of co-creation**

Marie Ostergard, project manager

The Vision

A unique space for
co-operation and co-creation

- **A place for dialogue, knowledge, ideas and inspiration**
- **An open and informal learning space**
- **A unique place for children**

– with people as key factor

The Multimedia House
– a building of many talents

An attractive building of international quality

- **A new main library**
- **Citizens' Services**
- **Partners and networks**

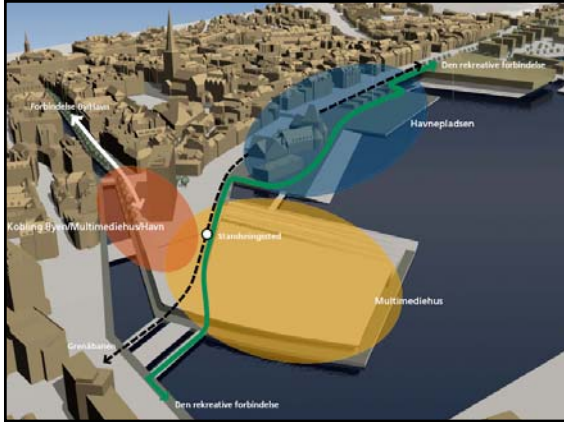Total area: 21.000 square metres + 3000 (+ 7000)

- at Aarhus city harbour

Network, Ressources and Competences

- Strategic advisory board
- Think-tank
- The organisation
- Technical project group (Municipality)
- Citizens
- Workshops/Masterclasses
- Project Management
- National and international networks
- Consultants
- Development projects

Example 1: Vision Mapping

Actors:
staff at the Main Library

Methods:
photo communication

Topics:
visions and wishes for the Multimedia House

Example 2: Development of Core Values

Actors:
staff, alderman, strategy group, concept group, consultants, administration, external experts

Methods:
iteration and co-development

Topics:
development of core values

Example 3: Citizen Involvement

Actors:
citizens, staff, FO Århus (adult education), Kollision (architects and interaction designers)

Methods:
focus groups and co-creation

Topics:
development of core values

Example 4: The Puzzle

Actors:
Citizen's service and Libraries, consultants

Methods:
user driven design

Topics:
development of services and activities

Don't be afraid to
-specify the framework of decisions
-analyze and deduct
-start a process without knowing the end
-twist traditional processes
-invite...

Don't underestimate the
- need for cross-disciplinary work
- potential user "pool" of innovative ideas
- enthusiasm that comes from co-creation
- importance of connections between processes

- need for documentation...