



## Elevations Revisited

"The action or fact of being raised to a higher or more important level, state or position"

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- From creativity to innovation
- From splendid isolation to partnership and participation
- From traditional services to Library 2.0
- Old mindset to new mindset - motivation
- Strategy, impact assessment and focus on desired outcomes

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- Changing the way people think about the library
- Learning 2.0 - "23 Things"
- Understand and work with the emerging technologies that will impact on education and public libraries

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"Lobbying for Libraries"

- The physical library as place
- Making e-services visible in the library
- How to achieve Community engagement  
"Abstract and evolving concept"
- Third Sector and its interaction with the private and public services

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"Lobbying for Libraries"

- Capturing the imagination of the politicians -  
selling the vision
- Social capital, cohesion and integration
- The abstract and the concrete

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"Lobbying for Libraries"

- "Measuring our value" - British Library  
For every 1 of public funding the BL receives annually, 4.40 is generated for the UK economy.  
If the BL did not exist, the UK would lose more than 280 m of economic value per annum

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*"Lobbying for Libraries"*

- Process of engagement
- Awakening the community spirit / using the community spirit
- Local ownership
- Understanding the role we have

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